

FIVE GREAT REASONS TO VISIT RETAILEDGE.COM.AU THIS MONTH

1. View special discounts from newly listed suppliers
2. Advertise your job vacancies
3. Register yourself or a staff member for a retail training course
4. Subscribe to receive the very best supplier discounts on offer
5. Register for Accounts Online Services.



Development Update

During October Skygarden will complete the final closure for the restaurant and Castlereagh St shops until the redevelopment is complete.

Additional hoardings will be completed along Pitt St Mall in front of the Skygarden façade. In the excavated area of the site an additional crane is being brought in for the next stage of work to commence.

City of Sydney Council has endorsed the detailed designs for the refurbishment of Pitt Street Mall, the community and stakeholder consultation has been completed.

The Pitt St Mall refurbishment is scheduled to commence in October 2009 and will be completed in stages during 2009 and 2010. This work will cease from 5th December 2009 and start again on 10th January 2010.

How you can help.

Each day in Australia thousands of kilograms of good food is thrown away while thousands of people go hungry.

So what can be done about it? The team at Westfield Centre Management want to encourage you to support OzHarvest.

OzHarvest is a not-for-profit organisation that rescues excess food from restaurants, retailers, food outlets and corporate kitchens across Sydney, Canberra and Wollongong to feed communities at risk.

Each month the OzHarvest fleet of vans delivers around 100,000 meals to more than 150 charities. This means at least one million meals are being supplied by OzHarvest to people in need every year. Not only does OzHarvest help the disadvantaged, it also diverts good food from being dumped as landfill.

For more information about OzHarvest and how you can help please contact Retail Manager Lucy Willmore on 02 8236 9213.

Big rewards for small business

Over 1,200 prizes to be won worth over **\$130,000** plus a **FREE Movie Voucher***

For the chance to win rewards that support your business, **SMS your American Express 10 digit merchant number and trading name to 1977 07 07* today!** To accept American Express and be rewarded, call **1300 36 36 14**.

*Terms and conditions apply. Visit americanexpress.com.au/businessrewards

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CARD PARTNER

Get on our email newsletter

The marketing team are sending out regular email communications to the growing Sydney Central Plaza database (currently over 13,500 people!)

We would love to feature your brand so please get in touch if you have any special offers and /or new products range you would like to promote. Please contact Jelena Bosnic on 8236 9221 or Ametis Naghizadeh on 8236 9222 for more information.

Are you ready for Christmas?

Our Christmas decorations will be installed on the 16th and 17th October 2009.

Don't forget to take stock and prepare for the busy period.

Have you got enough casual staff on your books?

Are they all appropriately trained in store security and cash handling procedures?

Are back and front of house areas of

your shop spotless?

Have you focused your marketing campaigns to leverage off the high traffic?

Have you met up with our marketing team to ensure we are working with you to drive sales.

With planning and forethought we hope the festive season is not only profitable for you but fun.

BENEFIT FROM OUR PARTNERSHIP WITH HERTZ AUSTRALIA

Hertz offers a large selection of carefully maintained, latest model vehicles to suit any occasion. You'll find Hertz at over 200 locations around Australia, including all major airports. Hertz is committed to offering fast, friendly and efficient service to ensure your rental experience is smooth from beginning to end.

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- Reduced Accident Damage Excess
- Free enrolment into the Hertz #1 Club Gold program for express service and VIP treatment here and around the world.

For more information or to book now, call Hertz on 13 30 39 or visit hertz.com.au and remember to quote the RetailEdge Customer Discount Program (CDP) number 1840440 when making your booking.



Centre Manager
Rachele Godridge
02 8236 9249

Retail Manager
Lucy Willmore
02 8236 9213

Marketing Executive
Ametis Naghizadeh
02 8236 9222

Assist. Facilities
Ian Sawyer
02 8236 9218



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