

FIVE GREAT REASONS TO VISIT RETAILEDGE.COM.AU THIS MONTH

1. View special discounts from newly listed suppliers
2. Advertise your job vacancies
3. Register yourself or a staff member for a retail training course
4. Subscribe to receive the very best supplier discounts on offer
5. Register for Accounts Online Services.



Centre Update

Welcome to the October edition of the Retail Edge newsletter.

I would like to welcome some new additions to the Centre:

- Famous Footwear
- Le Desire (coming soon)
- T Life (coming soon)
- Groove Train expanding into ex Flames (coming soon)
- Tattsлото at Nextra

As we head into Christmas a reminder that all stores are required to trade the core hours of the Centre. Retailers must be ready and open for trade when the centre opens and must not shut prior to centre closing hours. Core Centre hours are as follows:

- Monday: 9am - 5:30pm
- Tuesday: 9am - 5:30pm
- Wednesday: 9am - 5:30pm
- Thursday: 9am - 9:00pm
- Friday: 9am - 9:00pm
- Saturday: 9am - 5:00pm
- Sunday: 10am - 5:00pm

Public Holidays/Extended Trade – As notified by Centre Management.

Marketing Update

Fashion Displays

Our Static Fashion Displays are underway, below are the key themes.

- Wk 1 - 28/9: Blue
- Wk 2 - 5/10: Short cut to the office
- Wk 3 - 12/10: Fabulous finds under \$100
- Wk 4 - 19/10: Summer must haves
- Wk 5 - 26/10: Come out & play (sporty)
- Wk 6 - 2/11: Spring racing/party

Style Workshops (parades)

Style Workshops will be conducted to highlight key looks of the season.

Location: Centre Court.

Dates: Fri 9 Oct, 7pm and Sat 10 Oct 11.30am & 1pm.

Shopping Tours

We will be conducting a trial of shopping tours as they have been a success at other Westfield Centres. Showbags have been put together for customers plus a suite of exclusive offers only available as part of the tour. Dates: Fri 16 & 30 Oct, Thu 22 & 29 Oct, 6pm – 8pm

Please contact a member of the Marketing team for further information.

Big rewards for small business

Over 1,200 prizes to be won worth over **\$130,000** plus a **FREE Movie Voucher***

For the chance to win rewards that support your business, **SMS your American Express 10 digit merchant number and trading name to 1977 07 07* today!** To accept American Express and be rewarded, call **1300 36 36 14**.

*Terms and conditions apply. Visit americanexpress.com.au/businessrewards

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CARD PARTNER

Staff Discounts

Does your store offer a discount to retailers who work in the centre? If so let us know.

Fill in the details on the accompanying sheet to register your store to participate in the retail staff offers program and return to Centre Management by Friday 15th October. Offers must be valid until December 31st 2009. Participating retailers will go into the draw to win a \$50 Westfield Gift Card. This will be communicated to all Centre staff by the end of October. For more information speak to Retail Manager, Kari Hunt.

Storage

Though still months away we do encourage you to start considering your stock levels and storage requirements leading up to Christmas.

Available space is limited and we have already received a number of requests for temporary storerooms for excess stock, make sure you don't miss out.

Should you wish to secure your location, please contact Office Manager, Karen Murphy on 9437 4209.

Power Usage

Westfield Plenty Valley has achieved it's lowest ever monthly amount of Killowatt power, a fantastic achievement for the centre.

KWh Usage

Jan - 44,7491.91

Feb - 40,1061.68

Mar - 39,5707.28

Apr - 40,9208.03

May - 31,2165.52

Jun - 25,3701.32

Jul - 26,3364.59

Aug - 25,2444.68

Please remember to save power wherever possible.

BENEFIT FROM OUR PARTNERSHIP WITH HERTZ AUSTRALIA

Hertz offers a large selection of carefully maintained, latest model vehicles to suit any occasion. You'll find Hertz at over 200 locations around Australia, including all major airports. Hertz is committed to offering fast, friendly and efficient service to ensure your rental experience is smooth from beginning to end.

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- Special member rates within Australia
- Periodic bonus offers
- Reduced Accident Damage Excess
- Free enrolment into the Hertz #1 Club Gold program for express service and VIP treatment here and around the world.

For more information or to book now, call Hertz on 13 30 39 or visit hertz.com.au and remember to quote the RetailEdge Customer Discount Program (CDP) number 1840440 when making your booking.



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