

FIVE GREAT REASONS TO VISIT RETAILEDGE.COM.AU THIS MONTH

1. View special discounts from newly listed suppliers
2. Advertise your job vacancies
3. Register yourself or a staff member for a retail training course
4. Subscribe to receive the very best supplier discounts on offer
5. Register for Accounts Online Services.



Marketing

Westfield Penrith will be hosting the Trinny and Susannah Summer Style Tour on Friday 16 October, 10.30am at Centre Court.

Australia's make up artist of the year, Rae Morris, will be showing customers how to achieve the latest beauty looks for the season on Thursday 15 October, 6pm.

The Fashion Hub will be coming to Penrith again from 1-23 October 11am – 2pm daily on the D'ough Bridge.

These October school holidays we will be hosting school formal fashion shows which will be operating from October 5 – 9, 11am & 1pm daily. The second week will be local dance schools performing on 12-15 October, 11am – 2pm daily.

If you would be interested in participating in any of these events, contact the Marketing Department on 4721 4354.

Marketing

Currently we have a sales promotion "spend \$150 on speciality fashion (excluding Myer, Target & Big W) to receive a \$20 Ella Rouge gift voucher." This runs until 1st November.

Please ensure that you send your customers down to the Concierge desk with their receipts on the same day of purchase. The receipts can be made up of multiple stores as long as purchased on the same day.

Have you joined the Insiders Club? If not, you are missing out on exclusive retailer discounts and what's happening at Westfield Penrith! To join, collect a form from Centre Management and make sure to include your email address!

Car Park Advertising

We have some fantastic advertising opportunities available in the car park!

- Ticket Back Advertising
- Boom Gate Banners (Entry/Exit)
- Auto Pay Station Signage

Promote your latest specials & offers or just maximise your brand exposure with your logo/artwork.

For pricing, information & bookings please contact Richard Hogan 4702 2301

Big rewards for small business

Over 1,200 prizes to be won worth over \$130,000 plus a FREE Movie Voucher*

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*Terms and conditions apply. Visit americanexpress.com.au/businessrewards

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CARD PARTNER

New Retailers

NOW OPEN;
Krank Clothing
Jay Jays
Medibank Private
Bubbles and Buns
OPENING SOON;
Quik Stix
Hairhouse Warehouse
Bakers Club
Hero Sushi
Lenards Poultry
Supa Chicken
Betts
Telechoice

Retail News

Storerooms are still available however, they are going fast. Please contact Adrian Fong with your requirements.

We are conducting an "Are you ready for Christmas" Seminar on October 2. Further details will be advised shortly.

Don't forget to register for the Westfield Penrith Insiders Club for special staff discounts from many retailers.

Facilities

PAPER RECYCLING

We accept all forms of paper in our cardboard recycling facilities on the docks:

Newspapers, magazines, maps, posters, office paper, any paper.

Place the paper inside a cardboard box and leave inside the cardboard cage on the dock.

Proper recycling, by all of us, helps ensure our corporate responsibilities are met both morally and physically

BENEFIT FROM OUR PARTNERSHIP WITH HERTZ AUSTRALIA

Hertz offers a large selection of carefully maintained, latest model vehicles to suit any occasion. You'll find Hertz at over 200 locations around Australia, including all major airports. Hertz is committed to offering fast, friendly and efficient service to ensure your rental experience is smooth from beginning to end.

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- Special member rates within Australia
- Periodic bonus offers
- Reduced Accident Damage Excess
- Free enrolment into the Hertz #1 Club Gold program for express service and VIP treatment here and around the world.

For more information or to book now, call Hertz on 13 30 39 or visit hertz.com.au and remember to quote the RetailEdge Customer Discount Program (CDP) number 1840440 when making your booking.



Centre Manager
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Adrian Fong

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Facilities Manager
James Gibbeson



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